

Arkansas Chapter ASLA 2009 Professional Awards

Deadline: Friday, July 24, 2009

ELIGIBILITY

Any resident Arkansas individual, firm, agency or academic institution is eligible to enter, if one of the project's main participants meets one of the following classifications:

- ASLA Fellow, Member or Associate;
- Non-member registered landscape architect;
- Graduate of landscape architecture degree program;
- Faculty of landscape architecture degree program.

JURY PROCESS

The jury will be conducted by blind review. Materials submitted must not bear names, seals, or pictures of the submitting professional(s). All submittals will be reviewed by a jury composed of members of another chapter of ASLA.

PROFESSIONAL AWARDS

President's Award of Excellence: One award may be given in any category that demonstrates exceptional merit.

Honor Award: One entry in each category may be given this award for superior qualities.

Merit Award: Any number of awards may be given in each category to recognize outstanding professional accomplishment.

ENTRY GUIDELINES

All six entry categories require the following, in the order listed below, for each entry:

1. **Entry Form:** All entries shall have a Entry Form in a sealed, unmarked envelope and must be delivered to 230 Memorial Hall, Fayetteville, Arkansas no later than July 24, 2009. Submit a separate fee payment and entry form for each project being submitted.
2. **Project Fact Sheet:** Clearly include the following on one 8.5"x 11" page, which shall be in PDF or MS Word doc form:
 - Project name
 - Project location, if applicable
 - Project purpose: List requirements, scope, philosophy, and intent
 - Role of the landscape architect vs. the role of other participants, including owner or client and collaborators. **(Do not reveal names of landscape architects, firm, or other participants.)**
 - Special factors: Explain project uniqueness, any unusual problems
 - Significance: Briefly describe the project's effect on public perception of the profession. Explain how the project meets judging criteria for the category.
3. **Specific Category Requirements:** In addition to the entry requirements listed above, each category has specific requirements that must be submitted. These are listed at the end of each category description. All images shall be submitted on compact disk with a short written description of each image. PLEASE NOTE: Only digital descriptions as PDF or DOC files and digital images as PPT or JPG files submitted on CDs will be accepted. Additional materials will not be considered.
4. **Digital Image Requirements:** All digital images for any category requiring such shall meet the following format criteria: Photographs and drawings must be stored in JPEG format Label each image with your project name and the number of the image. For example, if your project name is "Hill Residence," you will label your JPEG files as Hill Residence-01, Hill Residence-02, Hill Residence-03, and so on. Please label the CD-ROM and jewel case with the project name.
5. The Arkansas Chapter is not responsible for the loss of original documents.
6. No materials will be returned. All submitted material is available for ASLA Chapter purposes.

Category I: Design

Description: Category I recognizes both built and unbuilt works of landscape architecture. Typical entries in this category may include: communities and housing, streets and public spaces, parks and recreational facilities, transportation corridors and facilities, gardens and green roofs, commercial facilities, resorts, institutions, historic preservation / restoration, reclamation / conservation, landscape art and earth sculpture, or interior landscapes.

Criteria for Judging:

1. Quality of design
2. Functionalism
3. Relationship to context
4. Environmental responsibility
5. Relevance to the profession, public and the environment

Specific Category Entry Requirements:

1. A digital image of the color plan of project.
2. Ten to twenty digital images, including one digital image of the plan. See digital file requirements under Entry Guidelines item 4. Include one or two complete sentences to describe each image.
3. Specify if entry is built or unbuilt.

Category II: Residential Design

Description: Category II recognizes site-specific works of landscape architecture for residential use. Entries are encouraged in all scales of design, from small gardens to large private landholdings. Professional entries in this category may be built or unbuilt. Typical entries include activity areas for family entertaining, recreation, or relaxing; sustainable landscape applications; indigenous and native landscapes; new construction or renovation projects; historic preservation, rehabilitation, reconstruction, or restoration; affordable landscape concepts and innovations; small site development; private gardens; rooftop gardens; and more.

Criteria for Judging:

1. Quality of design and execution
2. Design context and the expression of local or regional characteristics
3. Environmental sensitivity and sustainability
4. Demonstration of design value to the client and to other designers

Specific Category Entry Requirements:

1. Ten to twenty digital images, including one digital image of the plan. See digital file requirements under Entry Guidelines item 4. Include one or two complete sentences to describe each image.
2. Specify if entry is built or unbuilt.

Category III: Planning & Urban Design

Description: Category III recognizes the wide variety of professional activities that lead to, guide or evaluate landscape architectural design. Typical entries in this category may include: general development, regional, transportation, or town plans; government policies or programs; legislation or regulations; landscape analysis; natural resource protection, conservation, restoration and/or reclamation plans.

Criteria for Judging:

1. Quality of planning and design
2. Functionalism
3. Relationship to context
4. Environmental responsibility
5. Effective use, presentation or programming of landscape architectural techniques
6. Opportunities for landscape architecture to have a significant impact on the environment or environmental decision making
7. Overall relevance to landscape architecture, the public and the environment.

Specific Category Entry Requirements:

1. Ten to twenty digital images, including one digital image of the plan. See digital file requirements under Entry Guidelines item 4. Include one or two complete sentences to describe each image.
2. One digital copy of the planning or urban design document.

Category IV: Research

Description: Category IV recognizes work of rigorous research that gives evidence of examination of a problem using accepted methods and arriving at supported and original findings or solutions of value to the profession. Entries in this category should show the use of directed inquiry comprising the following:

1. Problem statement: Identification of problem to be researched
2. Issues: Statements identifying possible relationships to be investigated
3. Procedure: Method of inquiry used
4. Results: Report of results of the research, which may include an analysis (statistical or other)
5. Conclusions: Researcher's findings concerning significance of the results, their comparability with past research, their applicability to landscape architecture and the need for new or further research

Criteria for Judging:

1. The clarity and adequacy of the five steps listed above
2. The work's overall significance to the profession
3. Quality of presentation

Specific Category Entry Requirements:

1. One to five page synopsis of the research document in digital format
2. One to twenty digital images (see digital file requirements under Entry Guidelines item 4) including a one or two complete sentence description of each image.

Category V: Communication

Description: Category V recognizes design achievements in communicating landscape architectural information, technology, theory or practice within or outside the profession. Included are published or written documents, multimedia or electronic communications. Typical entries in this category may include: presentations on landscape architectural history, art or technology; educational material intended for the non-technical consumer; material that increases awareness of landscape architectural design, environmental or conservation issues.

Criteria for Judging:

1. Quality of content and presentation
2. Usefulness to the intended reader or viewer
3. Overall significance to the profession, public or environment

Specific Category Entry Requirements:

1. One digital copy of the published or electronic document.
2. Ten to twenty digital images. See digital file requirements under Entry Guidelines item 4. Include a one or two complete sentence description of each image.

Category VI: Classic Award

Description: The Classic Award is given to built projects that have been completed for not less than 25 years and not more than 50 years. It recognizes and publicizes the significant contribution landscape architecture has made to the public environment, calls attention to the element of time in landscape architecture and recognizes the long-term benefits created by the profession. Typical entries in this category may include: Communities and housing; streets and public spaces; parks and recreational facilities; transportation corridors and facilities; and resorts. One award is given per year.

Criteria for Judging:

1. Project must have enduring significance in the area where it is located and make a substantial contribution to the quality of life in that area.
2. It must have passed the test of time by demonstrating a consistent or increased level of importance since the project's completion.

Specific Category Entry Requirements:

1. A digital copy of the plan of the project – providing both an original plan and a current plan will assist the jurors in assessing the project, if an original exists.
2. Ten to twenty digital images, including one digital image of the plan. See digital file requirements under Entry Guidelines item 4. Include a one or two complete sentence description of each image.
3. Other supporting documentation.
4. Introductory background statement, including:
 - Brief history of the project
 - Role of the landscape architect – Describe the landscape architect's role and the role of the other significant participants, both original and over time
 - Significance – Explain the project's significance and contribution to the quality of life

SAVE THE DATE:

***Plan to attend the
Awards Presentations
September 26, 2009
Peabody Hotel
Little Rock, Arkansas.***

***More information and
event schedule will be sent
in upcoming weeks.***